



Message from our FPCBP President



As I sit down to write this message, I can't help but think that it was on this day 29 years ago (December 7, 1981), that the Federation of Portuguese Canadian Business and Professionals was incorporated. Happy Birthday FPCBP!! I would like to acknowledge our founders – Laura Bulger, Fernando Costa, Vasco D'Avillex, Cesar De Morais, Germano Gonçalves, Delkar Maia, Alberto Pereira, Octávio Sampaio, John F. Santos and Armindo Silva. Thank you for your leadership, vision and foresight. The FPCBP is proud of its accomplishments and is fortunate to have dedicated members and directors who over the years have donated their time and energy to the betterment of our community.

I would like to highlight a few of the initiatives introduced and events held over the last few months...

In our last newsletter, we announced that the FPCBP would be adopting a single membership renewal date for all of our Members effective January 2011. This will not only allow future Boards to budget more effectively and accurately but it will also streamline Lucy's work allowing her to focus more on the day to day needs of the Federation.

On Friday, September 10, 2010 we held our Annual Golf Tournament at the BraeBen Golf Course. Although the number of golfers was lower than previous years, those that did come out and play had a great time and still managed to raise funds for the Abrigo Centre in Toronto. Way to go golfers!! Our 2011 Annual Golf Tournament is already scheduled for Thursday, June 23, 2011 at the Royal Ontario Golf Club!! Mark your calendars!!

On September 12, 2010 the FPCBP and the other founding members of the GTBA in association with OMNI Television presented the 2010 Toronto Mayoral Candidates' Debate. The five mayoral candidates were asked questions by each of the business professionals represented by the GTBA.

On September 27, the FPCBP in collaboration with the Portuguese Consulate in Toronto hosted the NOVA Road Show - a reception for the Faculdade de Economia da Universidade Nova de Lisboa (FEUNL). Representatives from the University along with Professor Doutor João Ferreira Machado, Dean at FEUNL, were in Toronto to promote the school's projects with other universities here in the city and in London, Ontario. Their Road Show also took them to universities in New York, Mas-

sachusetts and New Jersey. The EXPRESSO newspaper in Portugal covered the Nova Road show providing exposure to the FPCBP in a subsequent article.

In the three weeks prior to the municipal elections this past October, we organized a "Come Out and Vote Campaign". With the help of some members and friends of the Federation we were able to disseminate, via various local media outlets, messages to motivate and encourage our community of Luso-Canadians to let their voices be heard, exercise their civic responsibility and vote on October 25.

On November 29, the FPCBP organized an information seminar entitled "Building Business Opportunities with the Toronto 2015 Pan/Parapan American Games". This information seminar allowed our members, and all those in attendance, to learn about the business opportunities arising as a result of the 2015 Toronto Games and to learn about the Pan Am Athletes Village. All round a great event which received media coverage as far away as Portugal via RTP/RDP International.

We at the Federation office have been busy preparing our next set of events and activities. On Saturday, February 12, 2011, we will be holding the "Excellence Awards Gala" at the Pearson Convention Centre. Now in its 29th year, the FPCBP Scholarship Program is again going to be recognizing the efforts of students who have achieved academic distinction while pursuing their studies. We will also be recognizing and honouring individuals in the business and professional community who demonstrate excellence in their field. Mark your calendars for what promises to be an exciting evening!

We are able to organize these events thanks to the generosity, vision and commitment of the community and many sponsors that have come forward to support us. We take this opportunity to thank you for your continued support. Thank you also to the members that attend our events on a regular basis. The success of the Federation is due in part to your support and attendance at events. We have also received much support from our local media in the last few months.

Thank you and all the success for this New Year!

Tina Martins, FPCBP President

Toronto is the Host City of the 2015 Pan / Parapan American Games!

It was in Guadalajara, Mexico in November 2009, that the city of Toronto had the privilege of being elected the host city of the 2015 Pan/ Parapan American Games. How fitting for a city as diverse and as multicultural as ours, perhaps the most multicultural city in the world, to be hosting such an extraordinary sports event.



The Pan Am Games are a major international multi-sport event held every four years for athletes of the 42 PASO (Pan American Sports Organization) member nations, of which Canada and Brazil are members. The Pan American Games consists of all Summer Olympic sports, plus other non-Olympic events, and serve as an Olympic-qualifier for a number of participating sports. The Toronto Pan American Games will take place July 10-26, 2015 and the Parapan American Games August 7-14, 2015.

The vision for the 2015 Pan/Parapan American Games is "to use the power of sport to engage our community and volunteers, to engage Ontario's multi-cultural communities, to inspire children and youth, and to transform our communities through legacy facilities and programs".

The 2015 Toronto Games promise to be a truly amazing sporting celebration. In measurable terms, the Games will:

- Bring more than 10,000 athletes and officials representing the 42 participating countries

- Attract more than 250,000 tourists who will stay in hotels, eat in restaurants and shop and visit attractions

- Create more than 15,000 jobs

- Involve more than 20,000 volunteers

- Stimulate a number of key projects such as public transpor-

- tation and affordable housing

- Create a legacy of new and updated sports venues including a new Aquatics Centre, Athletes Stadium, Velodrome, and two additional Olympic-standard pools

- Provide important business opportunities in a variety of sectors throughout Toronto and the GTA

- Stimulate the economy and sporting culture

- Showcase our region on an international stage

The Games will bring significant opportunities for a wide range of businesses within Toronto and the GTA including: Construction, Media & Communications, Restaurants & Catering, Advertising, Travel, Real Estate, Landscaping, Florists, Transportation, as well as many other services and products.

The Federation of Portuguese Canadian Business and Professionals (FPCBP) organized an information seminar entitled "Building Business Opportunities with the Toronto 2015 Pan/Parapan American Games" which took place on November 29 at the Luso Canadian Charitable Society.

This information seminar allowed our members, and all those in attendance, to learn about the business opportunities arising as a result of the 2015 Toronto Games and learn about the Pan Am Athletes Village.



Our Keynote Speaker Mr. Ian Troop, CEO for the Toronto 2015 Pan/Parapan American Games, highlighted the Pan Am Games' vision for the Games as a catalyst for business opportunities. Mr. Troop was joined by Mr. Antonio de Santiago, Executive Vice President, Infrastructure Ontario and Mr. Paul Saunders, President, MERX Networks Inc.

The speakers provided valuable information and outlined business opportunities leading up to and during the Pan Am Games as well as information on the procurement process for the Games and other opportunities, opportunities that will begin soon and will continue until the final stages of the Games.

Each of the speakers was presented with a copy of the book entitled "Small Stories of Great People" written by José Mario Coelho and provided by Carlos Teixeira of Teixeira Accounting Firm.

The Portuguese Canadian community is often referred to as a vibrant group that enriches the Canadian mosaic with its history, language, culture and work ethic. The organizers of the 2015 Toronto Games are committed to ensuring the best Pan/Parapan American Games ever. They have shared with you what is to come with the Toronto Games and have planted the seed so that you may begin thinking about how your business and the services offered by your company can partner with the Pan Am Games. So I encourage you to get involved, capitalize on the opportunities that arise, volunteer, support our athletes and welcome the tourists that will be coming to the greatest city in the world!

The 2015 Toronto Games will be an important turning point in our history as we showcase Toronto and surrounding areas to the rest of the world. The 2015 Games promise to be an extraordinary sporting celebration and an inspiration for future generations of athletes!

A special thank you to our Main Event sponsors Able Trans-

lations Ltd, Target Drywall & Acoustics Ltd., and TNL Canada, our reception sponsors FWP Wines of Portugal, Davenport & Vista Wines and Spirits, Nova Era Bakeries, Ferma Import and Export and the Portuguese Cheese Company and our venue sponsor the Luso-Canadian Charitable Society.

Thank you also to our media sponsors: OMNI TV, CIRV-FM, FPTV, CHIN Radio, Sol Português, ABC Newspaper and Post Milénio.



"Come Out and Vote Campaign"

One of the mandates of the Federation is to "enhance the political visibility" of our community. With the recent municipal elections, we thought it fitting to motivate and encourage our community of Luso-Canadians to let their voices be heard, exercise their civic responsibility and vote on October 25. We embarked on what we called a "Come Out and Vote Campaign" and contacted various members and friends of the Federation to help us get our messages across. Amongst them were Dr. Júlio Vilela, Armino Silva, Manuel de Brito Fialho, Leo Pereira, Jack Prazeres, Lena Barreto, Paul Silva, Fernando D. Martins, Sergio Ruivo, Irene Faria, Antonio Azevedo, Tony Gouveia, Jorge Ribeiro, Louis Louro and Carlos Teixeira.



We contacted various media outlets (radio, TV and newspapers) to help us disseminate our messages. Our "campaign" would not replace any already planned work by any of these media outlets but compliment their work. Our messages were simple and in Portuguese:

Não se esqueça de votar nas eleições municipais de Toronto. Não o podendo fazer no dia 25 de outubro, a votação antecipada está disponível nos dias 7, 8, 12, 13, 16 e 17 de outubro. Votar é o seu direito cívico!

No dia 25 de outubro, não se esqueça de participar nas

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eleições municipais de Toronto e vote. Se não puder votar em nenhum dos dias indicados, pode nomear um(a) procurador(a) para votar por si. Para mais informações, telefone para o 311. Votar é o seu direito e a sua obrigação cívica!

Se for cidadão ou cidadã canadiano(a); tiver pelo menos 18 anos de idade; residir na cidade de Toronto; for proprietário(a) ou locatário(a), não residente, de uma propriedade em Toronto, ou cônjuge do(a) proprietário(a) ou locatário(a) e não estiver impedido(a) de votar em virtude de alguma lei, não se esqueça de participar nas eleições municipais de Toronto e vote no dia 25 de outubro. É o seu direito e a sua obrigação cívica!

No dia 25 de outubro, não se esqueça de participar nas eleições municipais de Toronto e vote. É o seu direito e a sua obrigação cívica. Votar é importante!



These messages, which appeared as sound bites or public service announcements, were repeated various times on the radio and on TV over a two week period. With clear and direct messages being repeated over the various media outlets allowed for a very effective way to getting our messages across.

Overall, there was an increase in voter turnout during these past elections - 50.59% versus 39.3% in the 2006 Municipal elections. We would like to believe that we had a slight influence in this increase, especially in the wards with large Luso-Canadian populations.

The FPCBP would like to take this opportunity to congratulate all the winners in these past elections!

We would like to thank the media that supported our "campaign" and helped in disseminating our messages: OMNI Television, CIRV-FM, FPTV, CHIN Radio, Sol Português, Post Milénio and ABC Newspaper.



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Gabriela Cavaco - Responsável no Canada

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E-Mail: rui.antonio@santander.pt

Annual FPCBP Golf Tournament

Over 60 members and friends of the Federation of Portuguese Canadian Business and Professionals attended the Annual FPCBP Golf Tournament held on Friday September 10th, 2010 at the BraeBen Golf Course. Golf, with cart, a steak & chicken lunch, and a fun-filled award ceremony and reception were provided following the golf round. In addition, despite a challenging economic climate, our golfers were able to

raise funds for Abrigo Centre (www.abrigo.ca) during the silent auction which featured some truly exceptional sports memorabilia.

We are pleased to announce that our 2011 Golf Tournament will take place at the Royal Ontario Golf Club on Thursday, June 23rd with an 8am tee-off time. Please mark your calendar.

We hope to see you there!!



Please join us in congratulating our 2010 Tournament winners:

Low Combined Team:
Fernando Rio, Fernando Rodrigues, Tony Pereira and Ildio Medeiros

Past President:
Luis Arruda

Longest Drive Ladies:
Ana Bento

Longest Drive Men's:
Larry Bethwne

Closest to the Pin Men's:
Ermidio Alves

Closest to the Pin Ladies:
Paula Oliveira

Men's Low Gross:
Ildio Medeiros

Ladies Low Gross:
Dianne Correia



Finally, we wish to thank all of our sponsors who made our Event a success:

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Ex-presidente da FPCBP eleita a vereadora da câmara

Com as eleições municipais do passado dia 25 de Outubro, a comunidade portuguesa conseguiu eleger mais elementos para as várias funções autárquicas. De salientar, a eleição a vereadora da câmara de Toronto da ex-presidente desta Federação, Ana Bailão.

A concorrer pela segunda vez pelo Bairro 18 da Davenport, Ana Bailão conseguiu ser eleita por maioria, uma vitória dada pelos residentes de um bairro onde há muito para fazer. Ela própria residente no bairro 18, desde que chegou ao Canadá com a família, Ana Bailão compreende os problemas que o afectam melhor do que ninguém.

No seu currículo consta uma licenciatura em Estudos Europeus pela Universidade de Toronto, função de assessoria, durante cinco anos, ao então vereador

Mário Silva - que ocupava o lugar que agora lhe pertence -, líder de várias iniciativas e dois anos na presidência da FPCBP.

O seu trabalho a nível profissional e de voluntariado fazem dela a vereadora ideal para desempenhar o trabalho que lhe foi confiado pelos vereadores do Bairro 18. A FPCBP congratula Ana Bailão pela eleição. O seu sucesso é motivo de orgulho para esta Federação.

Para além de Ana Bailão, a comunidade portuguesa orgulha-se da eleição de o ex-político Frank Monteiro, em Cambridge, como vereador, de Nelson Santos que pela terceira vez consecutiva foi eleito à presidência da câmara de Kingsville, Maria Rodrigues voltou a ser re-eleita como trustee da direcção pública; Eduardo Viana foi re-eleito à direcção escolar de Halton-Oakville, Manuel da



Silva em Waterloo-Cambridge, Peter Ferreira regressou à direcção escolar de Dufferin-Peel, em Mississauga, Pedro Almeida e Santa Cruz em London, e Pedro Rodrigues em Pickering.

2010 Toronto Mayoral Candidates' Debate

On Sunday, September 12th, the GTBA (Federation of Portuguese Canadian Business & Professionals, Italian Chamber of Commerce of Ontario, Indo-Canada Chamber of Commerce, and Toronto Chinese Business Association) in association with OMNI Television presented the 2010 Toronto Mayoral Candidates' Debate.

This pre-election debate featured mayoral candidates Sarah Thomson, George Smitherman, Rob Ford, Rocco Rossi and Joe Pantalone. OMNI News anchor, Angie Seth, hosted the debate and John Tory was the debate moderator.

The five candidates answered directly to the questions and the concerns as identified by the business professionals represented by the GTBA. The questions asked were the following:

One of the major concerns of every business is high property taxes. It is the biggest deterrent for business from locating in Toronto. Toronto is unable to compete against all other major cities in North America. With recession having taken toll on businesses, what plan do you have in reducing property taxes to a competitive level of other cities?

What are your thoughts on term limits for councillors and should candidates run under a party label (i.e. Liberal, Conservative, NDP, Independent, Green)?

What is your vision and plan for the extension of the public transportation network within the GTA?

It seems that there is a great deal of fragmentation in how the city of Toronto grows. How do you see the future planning development and the relationship between private/public sectors working in an administration lead by you?

What instruments would you implement to attract more investments and increase exports?

OMNI News personalities Vincenzo Somma, Lidia Ferreira, Josephine Au, Jenny Hu, Wei Li and Kenneith Li also took part in the discussion with concerns raised from viewers. Community leaders including Avvy Go, Director Southeast Legal Aid Clinic and former OPP commissioner of Toronto and former Toronto Police Chief, Julian Fantino were also present.

Special coverage of this event was broadcasted on Sunday, September 12th at 8PM on OMNI 1 and OMNI 2.

2009/2010 Scholarship Program

Daniel Bazylewych, winner of the RBC Dexia International Internship Award - sponsored by RBC Dexia

I would like to thank the FPBCP for giving me the opportunity to work with a top ten fund administration firm such as RBC-Dexia. This internship taught me a lot about leadership, integrity, self-sufficiency, cross-geographical team work, and the processes necessary to assimilate into different cultures. The analysis, communication, presentation, and writing skills I had acquired through my studies at York University were further sharpened and developed due to the challenging assignments I was given and the guidance that followed it from upper-echelon management. While developing and expanding the aforementioned skills, I also learned to be more fluent in business programs such as Microsoft Word, Excel, Visio, and PowerPoint which I feel have allowed me to channel my theoretical skills in a pragmatic and easy to understand manner.

This experience was more than I could have expected as I was given the freedom to think creatively to develop and execute solutions which has inadvertently given me the

confidence to work in any environment with a clearer vision of what is necessary to meet client needs. Specifically, I supported major initiatives that were being implemented across 16 countries and spear-headed departmental projects that were salutary to the efficacious operation of the Project Support and Delivery department I was stationed with.

Aside from the professional aspect of this internship, I experienced real world adventures where I visited major historical sites that I had read about in fairy tales when I was a child or in textbooks during my studies at school. I travelled to every major site in Ireland, to Yorkshire and London in the United Kingdom, and Brussels in Belgium during my allotted vacation time. During this vacation I began to experience the world through different eyes and learned to appreciate conversations with each person I communicated with. I must have taken close to 1,500 pictures and 100 videos of my adventures.

This internship has left me with a clear-



er understanding of what my strength and weaknesses are. I now know which areas I need to improve upon and which to apply with confidence in order to be an asset to future employers.

I would like to end off highlighting my immense gratitude to FPBCP for recognising my hard work in the Portuguese community and the skills I embodied that would allow me to extract the most out of my international experience while giving the most back to RBC-Dexia. To RBC-Dexia, I would like to extend my immense gratitude as well for allowing me to understand how multinational firms function in a competitive way across various geographies and markets.

Kindest regards,
Daniel Bazylewych

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IMPORTANT NOTICE-REMINDER

FPCBP Membership Fees

As a reminder to the announcement in our Newsletter (Summer/Fall 2010 – Number 49), the FPCBP has adopted a single membership renewal date for all Members, commencing January 1st, 2011. This change will coincide with the beginning of the Federation's fiscal year. Lucy has started sending Renewal Notices and expect this to be completed by end December 2010.

All Membership Renewals and new Member Activations occurring between January 1st, 2011 and December 31st, 2011, will be pro-rated in accordance with the balance of the Membership

term for the period ending December 31, 2011.

For easy reference, refer to the Schedule below. By way of an example, if your renewal anniversary date falls on April 2011, your invoice will reflect a pro-rata amount of \$112.50 plus HST, for the period April 1, 2011 to December 31, 2011. This protocol will also apply to new Members joining in April 2011.

Our primary objective with this change is to facilitate a more effective and accurate budgeting process in future years.

Month	Months Remaining to December 31, 2011	Yearly Amount	Pro-Rata Amount before HST	Invoice Description
January	12	\$ 150.00	\$ 150.00	January 1, 2011 to December 31, 2011
February	11	\$ 150.00	\$ 137.50	February 1, 2011 to December 2011
March	10	\$ 150.00	\$ 125.00	March 1, 2011 to December 2011
April	9	\$ 150.00	\$ 112.50	April 1, 2011 to December 2011
May	8	\$ 150.00	\$ 100.00	May 1, 2011 to December 2011
June	7	\$ 150.00	\$ 87.50	June 1, 2011 to December 2011
July	6	\$ 150.00	\$ 75.00	July 1, 2011 to December 2011
August	5	\$ 150.00	\$ 62.50	August 1, 2011 to December 2011
September	4	\$ 150.00	\$ 50.00	September 1, 2011 to December 2011
October	3	\$ 150.00	\$ 37.50	October 1, 2011 to December 2011
November	2	\$ 150.00	\$ 25.00	November 1, 2011 to December 2011
December	1	\$ 150.00	\$ 12.50	December 1, 2011 to December 2011

In future all Memberships will expire at the end of December 31, 2011 and be renewed for the 12 month period ending December 31, 2012.



New Members

Alexandre Ribeiro

A. Ribeiro Holdings

Benjamin R.V. Marcos

Marcos Associates Barristers
& Solicitors

Daniel J. Correia

Edward Jones

João Botelho de Sousa

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John Elias

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Almiro Fonseca

Luis Arruda

David Costa

Richard Bruton

Louis Louro

Charles Sousa

Joe Pinto

Carlos Teixeira

Ermidio Alves

Leo Pereira

Ana Bailao

Lena Barreto

Paul Silva

Upcoming events

Scholarship and Business

Excellence Awards Gala

Saturday, February 12, 2011

Pearson Convention Centre

2638 Steeles Avenue East, Brampton

FPCBP International

Women's Day Luncheon

Tuesday, March 08, 2011

Venue to be announced

Golf Tournament

Thursday, June 23, 2011

Royal Ontario Golf Club

6378 Trafalgar Road, Hornby (Milton),

Registration: 7am

Tee-off: 8am

8th Annual Essay Contest

June 2011

Damos-lhe as boas vindas à descoberta

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PORTUGUESE
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Referred by: _____

MEMBERSHIP APPLICATION

Yes, please sign me up for a FPCBP membership

Signature: _____

Date: _____

Membership Fees

Individual Membership: \$150.00 (+\$19.50 HST)

Corporate Membership: \$1,200.00 (+\$156.00 HST)

Student Membership: \$25.00 (+\$3.25 HST)

NOTE: HST Business Number: 871906392

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Website Declaration

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(insert day) (insert month) (insert year)

Print name

Signature of Declarant

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Date: _____

Signature: _____

Date: _____

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