

Summer/Fall 2010 • N°49

Message from our new FPCBP president

t is with great pleasure that I introduce the 2010/2011 Board of Directors to our members. Returning for a second term are Helen Resendes, Michael Camacho, Josie Caldas and David dos Reis. New to the Board are Bryan Carvalho, Jamie Iria, Lee Fernandes and Giuseppe Arpino. Continuing on with us for 3 consecutive years is Lucy De Souza, our Executive Co-ordinator, who has become an asset to the Federation ensuring consistency from one Board to the next.

Having only worked together for a short period of time with this group of talented individuals, it is easy to see the dedication, commitment and enthusiasm shown by each Director in tackling the year ahead of us and in continuing to build on the mission and objectives of the Federation.

I would like to thank the hard work and dedication of the 2009/2010 Board of Directors and for their continued support of this Board.

On June 21st, 2010 we held our 7th Annual Essay Contest Award Ceremony at the Consulado-Geral de Portugal in Toronto. With the generous support of our sponsors and their belief in our mission to support our Luso-Canadian youth, we were able to recognize and award 6 young Luso-Canadians students. Parabéns aos jovens prémiados!!

On July 27, 2010, 35 Directors of EU-COCIT and selected key stakeholders presented their priorities and concerns on the Comprehensive and Economic Trade Agreement (CETA) that Canada is currently negotiating with the EU, to the Minister of International Trade, The Honorable Peter Van Loan. The FPCBP is a member of EUCOCIT and it was with great pleasure that I was able to represent the Federation at this meeting as a Director on the EUCOCIT Board of Directors. EUCOCIT is going to be a big player in getting information to companies that are interested in learning how they can benefit from direct investment in Canada.

Our Annual Golf Tournament is just around the corner!! This event always promises to be a fun-filled day of play and networking. This year the money collected during the silent auction will be donated to ABRIGO in Toronto.

We currently live in a world where technology and social networking have become an indispensible part of our day to day and the Federation also need to keep pace. We will be looking at using more electronic means to communicate more rapidly and effectively with our members and at the same time expand our outreach. Stayed tuned!!

The Federation will be celebrating its 30th anniversary next year and to date the mission and objectives of the Federation have remained the same. Yet our community has grown and developed over these years resulting in a wider variety of professionals and businesses represented within the Federation. This suggests that we need to adapt and diversify ourselves to better meet the needs of our



members. This need to adapt and to diversify will be key as the Federation continues to grow.

We need to continue working hard on behalf of our members, offering insightful and meaningful events and initiatives. We need to continue to organize and provide business networking opportunities for our members to enable the sharing of ideas, information and experiences in order to promote mutual business success. We are able to organize these events thanks to the generosity, vision and commitment of the community, our members and many sponsors that have come forward to support them.

We take this opportunity to thank you for your continued support. The success of the Federation is due in large part to your support and participation at events. We look forward to seeing you at these events!

Tina Martins, President of FPCBP

FPCBP Board members • 2010/2011

Tina Martins President

With a Bachelor of Science degree from Ryerson University in Toronto, Tina has a wide breadth of experience in the Pharmaceutical Industry, spanning more than fifteen years having worked in Canada, US and in Europe. She has worked in areas such as Quality Control, Regulatory Affairs, Clinical Research, Health Economics, and Corporate Affairs. Currently, Tina holds the most gratifying and rewarding job to date as a stay at home mom raising her two young boys, André Daniel (5 1/2) and David José (4)...

Michael Camacho Treasurer

Michael Camacho was born and raised in Toronto, attended St. Michael's College School and obtained his degrees at the University of Toronto and Dalhousie University. He joined the London Life Insurance Company in 1990 and World Travel Protection Canada Inc. in 1995. Michael is President of CSI Brokers Inc. (founded in 1991). An active member in the insurance industry, Michael is a Chartered Life Underwriter, a Chartered Financial Consultant, a Chartered Financial Planner and a Registered Health Underwriter. He is also a Fellow of the Life Management Institute. Michael is married to Michael's father Manuel (deceased) arrived from Madeira in 1953 and his mother Angela arrived a few years later.

Bryan Carvalho Director

Bryan Carvalho is a corporate and commercial lawyer practicing on College Street assisting businesses and individuals with their legal needs. Bryan lives and works in the Portuguese community and enjoys visiting Portugal often. This is Bryan's first year on the FPCBP board and he looks forward to helping the organization meet its goals and serve the community. Bryan is also the President of the Portuguese Canadian Lawyers Association.

David Baptista dos Reis Director

David Baptista dos Reis is a Director with the FPCBP, currently working on developing a youth mentorship programme. He is trained as a secondary school History and Law teacher, earning a BA (Hons) and BEd from York University. He recently earned his JD from Osgoode Hall Law School. In his final year, David worked at Parkdale Community Legal Services in the Workers' Rights division, and also completed studies in European and International Law at Maastricht University in the Netherlands.

David is a student-at-law in the Davis LLP Toronto Office. His most recent adventure was to travel through Morocco, and ride camels in the Saharan desert.

Helen Resendes Vice-President

Helen Resendes was born and raised in Toronto, ON. Her parents are from the very picturesque area of Nordeste in Sao Miguel. Helen has a BA from the University of Toronto in Human Resource Management. She is currently a Branch Manager at Scotiabank and has been with them for over 20 years. She is an active volunteer for the community, most recently helping to raise funds for the Hope for Children Foundation. Helen is married to Norbert Raposo and has two sports loving boys, Simon (10) and Noah (7).

Jamie Iria Secretary

Jamie Iria was born in Toronto and raised in Loulé, Portugal. He returned to Canada when he was 19 and obtained his diploma in graphic design at Humber College. In 2003, Jamie founded Creative 7 Inc., a design/print communication studios, and a year later created the Portuguese website PTvirtual.com.

An active member in the designing community, Jamie is a member of various design associations and is currently working on his first comic book.

Jamie is married to Ana Fernandes and has two children, Sofia Alexandra (6) and Tiago Luís (3 months).

Cristina Rosario Director

Cristina Rosario was born and raised in Madeira Island, Portugal. She earned her Business Administration degree from the "Universidade de Coimbra". She started her professional life in the Banking business in 2000 by joining the Millennium BCP Bank. In 2006 Cristina started lecturing Financial analysis, Financial calculation and Marketing, at the INETESE Institution, on a part-time basis, while continuing to work for Millennium BCP. Cristina arrived in Canada in 2008, and since May 2008 has been working for BMO, Bank of Montreal. Currently, Cristina is the Assistant Branch Manager at BMO's Dundas & Ossington Branch.

Josie Caldas Director

Josie Caldas was born and raised in Toronto, Ontario. Her parents are from Arcos de Valdevez (Minho) and she is fluent in Portuguese. Josie has a BBA from the Schulich School of Business and spent six months studying in Strasbourg, France during her third year of university. Josie obtained a J.D. from Queen's University and was called to the bar in the Province of Ontario in June of 2009. She has extensive legal experience having worked at two multinational corporations and at a major Toronto law firm. Josie articled at Stikeman Elliott LLP and is currently in-house counsel at Ash City Worldwide, where her practice is mainly corporate/commercial driven.

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Leonel (Lee) Fernandes Director

Leonel (Lee) is an associate at an independent global financial services company based in Toronto.

Lee immigrated to Canada in 2008 from Johannesburg, South Africa. His former positions include serving as managing director of a pension fund and heathcare consulting business, serving as director of a private wealth advisory business and co-founding and managing an international wealth advisory company in Johannesburg, South Africa.

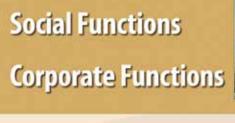
Lee has been quoted in the press and sees his expertise in advising affluent clients in the management of their global assets. Lee was the co-founder and vice chairman of The Portuguese Forum, a South African non-profit organisation that acts on behalf of all matters affecting the South African Portuguese community's relationship with the South African Government. Lee holds a post graduate qualification in commerce and dedicates his free time to helping causes which benefit children with autism. He is married and has two children. Lee enjoys a good Port and cigar but not as much as he enjoys his time with his family and friends.

Giuseppe Arpino Director

Giuseppe Arpino, 52 was born in São Paulo – Brazil, is married and has two sons.

Giuseppe has a Master Degree in Administration (USP-SP-BRAZIL); MBA Finance and Entrepreneurship (Rochester-NY-USA); Electrical Engineer (USP-SP-BRAZIL). Has been a Certified Business Coach (Action Coach) since 2008, Entrepreneur since 1991 (Arpifrio Ice Cream Machines) and Worked for Industrial Automation, Information Banking Systems and Telecommunications sectors in Brazil. He has also been a Director of FIESP ("Federação das Indústrias do Estado de São Paulo"). He is fluent in Portughese, English, Italian, French and Spanish. Giuseppe enjoys family, reading, traveling, soccer, diving.

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Manuel de Brito Fialho,
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David dos Reis











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FPCBP participation at the 2010 China Trade Mission

China Trade Mission May 19-30 2010

Organized by:

The Confederation of Greater Toronto Chinese Business Association

Mission Report by:

Wilson Teixeira, President Able Translations Ltd. Mississauga, Ontario

Summary

I am grateful for the opportunity to participate in such a successful trade mission. The objective of promoting greater economic, business and cultural ties between Canada, Ontario and the Greater Toronto Area (GTA) with China was accomplished. I was also honoured to support Canada's Pavilion at the 2010 World Expo.

This mission provided me with valuable opportunities to promote my company's services and explore mutually beneficial business opportunities with Chinese companies. I am following up on some of the initiatives that I discussed with potential counterparts during the mission.

I would like to congratulate and thank the Confederation of

Greater Toronto Chinese Business Association. This trade mission was certainly a great opportunity for my business.

Below I provide a summary of the main aspects of my visit to each of the cities in the mission's itinerary.

Shanghai

Our visit to Canada's Pavilion at the World Expo was a great start to a successful trade mission. The first working session was attended by officials of the Ontario Ministry of Economic Development & Trade, Canada's Department of Foreign Affairs and International Trade and the Canadian Chamber of Commerce in Shanghai. A large number of Chinese business and government officials participated in the session to learn about business and economic development opportunities in Canada, Ontario and the Greater Toronto Area (GTA). There was extensive media coverage of this event.

The Mission's stop in Shanghai also included a visit to the dynamic Changning District, where I was able to come into contact with impressive service, information and digital media companies. It is worth exploring potential business opportunities with some of those companies.

Yiwu

Known as China's Commodity City, Yiwu is an important distribution and warehousing centre for many global companies. Yuwan's Imported Goods Centre offers good potential for Canadian companies.

Beijing

The Canada-China Economic, Trade & Investment Promotion Conference was informative and an excellent networking opportunity in many sectors of interest for my company. My company had the privilege of being able to provide translation

services to facilitate one business initiative between a Canadian company and a Chinese company in the energy sector.

I had the privilege to meet Canadian and Chinese diplomats and business people who provided me with valuable information concerning possible business initiatives.

Xiamen

Our meeting with the China Council for the Promotion of International Trade and the China International Forum of International Investment was encouraging and informative. As a business owner, I was pleased to learn how both the public and private sector in China work to promote foreign investment and a competitive, dynamic business environment. The Tour the Economic Development Zone was certainly a window to appreciate the realities and the world of possibilities that are likely to turn China into the world's largest economy.

Hong Kong

The series of meetings held in Hong Kong with Canadian and local trade officials provided valuable information and insight on the assistance and support available for Canadian companies. Although Able Translations already has an office in Hong Kong, the events that I attended during the mission's stay in Hong Kong provided me with the opportunity to further explore sectors of interest to our company, including electronics, green technologies and telecommunications.

Conclusion

After a successful trade mission, there is always plenty of follow-up and further research to do to bring projects and ideas to reality. At Able Translations Ltd., such work is under way. We hope that our participation in this mission will contribute to greater economic, business and cultural ties between the GTA and China.



EUCOCIT Directors meet with the Honourable Peter Van Loan Minister of International Trade

The European Union Chamber of Commerce in Toronto (EUCOCIT) was established in 1995. It is a not-for-profit association, affiliated with the European Delegation of the European Commission to Canada. EUCOCIT (www.eucocit.com) represents 25 member countries and associate members in the European Union and has been working since its inception to foster trade relationships between those countries and the GTA. EUCOCIT reaches approximately 10,000 + prospects. The Federation of Portuguese Canadian Business and Professionals (FPCBP) is a proud member of EUCOCIT.

The European Union and the Government of Canada are currently negotiating to develop deeper bilateral trade relationships and remove barriers to investment. A negotiation process is under way aimed at completing a Comprehensive Economic and Trade Agreement (CETA) within two years to establish free trade across a wide range of sectors. CETA is not only about no tariffs, it is the most comprehensive free trade agreement that Canada and the EU have ever undertaken. If we are able to complete this agreement, Canada will have the 2 most powerful economies of the world as partners, the EU & the USA.

Not only is this the first time that the EU is negotiating a trade agreement with a developed country, it is the first time that all Canadian provinces are at the negotiation tables. From labour mobility to government procurement, this Comprehensive Economic Trade Agreement (CETA) will go beyond NAFTA and set an example for the rest of the world.

Given the CETA negotiations have been going on for over a year, it is surprising that there has been little public discussion given what is at stake for Canada. While the EU is Canada's second largest trading partner with Canadian exports of more than \$36 billion annually, it accounts for only 7.5 per cent of our total exports. A lot is at stake in the proposed CETA under discussion.

The key issue is the scope of the agreement, including the precedents it could set for future trans-Atlantic and North American trade relations. CETA could have an impact on Canadian regulations, standards, practices and enforcement in a variety of industries exporting to the EU. In many of these areas, EU policies and practices vary considerably from those of Canada and the provinces.



CETA also contains provisions affecting procurement of goods and services by provincial governments, where EU companies would have to be considered as potential suppliers for government contracts. A pertinent question would be, "What opportunities to EU procurement or other market access would be available to Canada?"

Below I have included an excerpt written by Idalia Obregon, Executive Director, EUCOCIT, on a recent meeting with the Minister of International Trade at the Ontario Investment and Trade Centre in Toronto.

If you have any questions or comments regarding the current negotiations around CETA, please contact our office at (416) 537-8874.

Tina Martins

On July 27th 2010, 35 Directors of EUCOCIT and selected key stakeholders presented their priorities and concerns on the Comprehensive and Economic Trade Agreement (CETA) that Canada is currently negotiating with the EU, to the Minister of International Trade, The Honorable Peter Van Loan.

We are aware that CETA will give Canada a privileged position in matters of international trade, therefore EUCOCIT serves as a vehicle to convey the concerns from the business community to the governments, while informing them of its progress and encouraging them to input and participate.

Minister Van Loan stressed that CETA is priority #1 in Federal trade negotiations, and the first of its kind in Canada. The 4th round of negotiations has been completed and we're ahead for the "half-way mark" deadline scheduled on October 2011. "We are promoting Canada as a destination for investment, and we are not interested in only trade in products with such a broad and unique agreement... April and June 2010 were our strongest months for job creation in Canada. Canada is the best place to invest in the next 5 years. These and other reasons make it an ideal time to promote Canada... we're in risky times and the best way to tackle them is with more Trade," according to the Minister.

Christian Frayssignes, EUCOCIT President, insisted on the impact the CETA will also have on our inter provincial relations, as they will have to offer a united front on several trade and investment, IP, procurement, people's mobility issues... to the 27 EU countries, already aligned on most fronts that are part of the agreement.

Rafal Lapkowski, First Secretary and Advisor for the Economic and Commercial Affairs from Delegation of the European Union to Canada, stated: "we struggle with other countries on free trade and we need strong political support from Canada's politicians. It is good to see that happening in Canada."

How can you contribute? Make your community aware of what's happening and take your message to all levels of Government, your MP's & MPP's. Write to your members and to the press. EUCOCIT will circulate this message to their members, to the media, and the respective levels of government. We will inform you soon on this procedure and what will be next!







Going to Portugal this year? Be sure to pack your travel insurance.

Travelling to Portugal this year? Your suitcase might be a little heavier than it has been before.

If you have dual citizenship in Canada and the European Union, you probably haven't given much thought to buying travel medical insurance when you travel to Europe. Until recently, most EU citizens could get coverage from their country's social insurance system, regardless of their country of residence. But that may no longer be true.

With the current economic climate, Europe is reevaluating and reforming its social insurance system, which may affect EU citizens living abroad. One of the key changes to the system may be that citizens of EU countries (such as Portugal) who reside in non-EU countries (such as Canada) and do not make contributions to the system will no longer be covered if they suffer an illness or accident while they are in Europe.

If you get sick or have an accident in Europe, and are no longer covered by the social system there, a stay in the hospital could cost thousands of dollars a night. But there is

a solution. "Travel medical insurance is a low-cost safety net anytime you or your family plan to travel outside of your country of residence," says Robin Ingle, Chairman of Ingle International. "For a few dollars a day, you can ensure that you're not left with a large hospital bill after your trip." Ingle has been in the insurance industry for over 30 years, and his travel insurance company represents all the major insurance companies in Canada, as well as many international insurers.

Travel medical insurance comes in all shapes and sizes. Every insurance company has a slightly different policy. And the cost is reasonable – you can get full medical coverage for as low as \$1.44 a day. Some companies, such as Ingle International, offer a variety of products from different insurance companies. This means that they can compare the different policies to find the right one for you. Your best bet is to call a licensed insurance advisor, who can help you choose the right product. When choosing your travel medical insurance, look for coverage that meets your specific needs, such as length of stay, and pre-existing medical conditions.

Most travel insurance policies will cover you for medical emergencies abroad, including hospital and physician costs, up to a determined limit (usually \$1 million or more). Your policy includes a 24-hour emergency assistance number, which connects you to a multi-lingual call centre that can help guide you through the claims process. You can also get additional benefits with your travel insurance policy, including trip cancellation insurance, or lost baggage insurance.

The Consulate General of Portugal in Toronto will be discussing changes to the social insurance system at an event in November, and Mr. Ingle will be able to address key points such as the low cost and importance of travel medical insurance, coverage details, types of insurance that are available, how to obtain the best product according to your individual needs, and many other important and relevant topics.

Quando viajar para a Europa ou para qualquer outro país, seguro viagem vai dar a você e sua família paz de espírito, permitindo desfrutar o que realmente importa. Esse pode ser a coisa mais essencial em sua mala!



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AVISO Quotas Anuais da FPCBP

Recentemente a Direcção da FPCBP procedeu a uma revisão do processo de cobrança e facturação de quotas. Para uma melhor avaliação do método em vigor, parte desta revisão consistiu em comparar as nossas práticas com associações semalhantes tais como outras Câmaras de Comércio, Associações Empresariais e Federações.

Desta análise verificamos a necessidade de actualizar o método utilizado e é com grande entusiasmo que informamos que estas actualizações entrarão em vigor já a partir de Janeiro de 2011.

Em relação à Quota anual informamos que a mesma manter-se-á pelo mesmo valor de \$150 + HST. A FPCBP irá então adoptar o dia 1 de Janeiro como data única de renovação de quotas para todos os seus membros e estas alterações terão reflexo já no inicio deste novo ano de 2011. Para o efeito os avisos de renovação das quotas serão remetidos aos nossos membros no fim de Novembro de cada ano sendo o primeiro envio já em 2010. Esta data tem a vantagem de coincidir com o início do ano fiscal da Federação.

As renovações dos membros a ocorrer entre 1 de Janeiro de 2011 e 31 de Dezembro de 2011 terão o seu valor ajustado de acordo com o tempo decorrido contudo deverão ser pagas a 1 de Janeiro de 2011.

Exemplo:

J.S. pagou a sua quota de \$150+HST a 1 de Maio de 2010 estando a mesma quota paga até 30 de Abril de 2011. A respectiva renovação seria a 1 de Maio de 2011 contudo de acordo com este novo método J.S. irá receber uma factura em Novembro de 2010, que deverá ser paga até 1 de Janeiro de 2011, no valor de \$87.50+HST que representa o valor em dívida referente ao período de 1 de Maio de 2011 a 31 de Dezembro de 2011 (sete meses a \$12.50/mês). Está considerado como pago do período até 30 de Abril de 2011 e assim a sua quota anual passa a ter términus em Dezembro de cada ano. Nesta fase inicial, este novo processo implicará para alguns dos nossos membros a necessidade de efectuar dois pagamentos num período de 12 meses. Contudo, consideramos relevante a actualização do actual modelo de forma a se harmonizar o calendário fiscal não só da Federação mas também dos respectivos associados. Para os novos membros da FCPBP que paguem as suas quotas a partir de 1 de Janeiro de 2011 serão revistos e ajustados o seu primeiro pagamento de acordo com a data de adesão e considerando sempre a data de términos do ano fiscal a 31 de Dezembro de 2011.

A alteração acima referida irá permitir ás futuras Direcções da FCPBP uma melhor e mais eficaz gestão orçamental de acordo com as suas necessidades VS disponiblidades financeiras.

Agradecemos deste já a vossa compreenção e valioso apoio.

Important NoticeThe FPCBP Membership Fees

Recently, the FBCBP Board of Directors undertook a review of how membership fees are processed and invoiced. Part of that review consisted of looking at other Chambers of Commerce, Business Associations and Federations to benchmark our current practice with those of our peers.

We are pleased to share with you our revised process commencing January 1, 2011.

Our annual fee will remain at \$150 plus HST. The FPCBP will adopt a single membership renewal date for all its members, namely January 1. This will coincide with the beginning of the Federation's fiscal year. Renewal notices will be sent out in late November of each year, the first being November 2010.

All membership renewals occurring between January 1, 2011 and December 31, 2011, will be pro-rated in accordance with the balance of your membership term for the prior year, but will be due on January 1, 2011, nonetheless.

Example

J. S. paid his full membership fee of \$150+ applicable taxes on May 1, 2010 and he is paid up until April 30th, 2011. His membership renewal date is May 1, 2011. In November 2010, J.S. will be invoiced \$87.50 + applicable taxes which represents what he will owe from May 1st, 2011 to December 31st, 2011 (for 7-months @\$12.50 per month). J.S. was credited for having being paid up to April 30th, 2011.

J.S. will now be paid up until December 31st 2011 and his new membership renewal date will be January 1st, 2012 and every January 1st thereafter.

We understand that this process will result in our Members making two payments to the Federation within a 12-month period. However, we feel this is necessary to streamline the administration associated with the membership fees. This will also ensure that no Member is paying fees for overlapping periods.

Any new memberships processed on or after January 1, 2011 will be charged a pro-rated membership fee depending on the month of joining the Federation.

The above change will allow future Boards of Directors to budget more effectively and accurately and work within their financial means.

We thank you for your continued and valuable support.

"Para mim, ser luso-canadiano é..."

Uma das missões a que a FPCBP se propôs desde muito cedo foi a de actuar no campo educativo da comunidade portuguesa. Com esse objectivo em mente, foram criadas as bolsas de estudo que ao longo dos anos têm vindo a beneficiar centenas de estudantes luso-canadianos a frequentar o ensino superior.

Tentando expandir na área da educação, a Federação resolveu, por ocasião do reconhecimento do mês de Junho como o mês da cultura e história portuguesas, integrar a educação com o "ser português". Assim surgiu o concurso de composições "Para mim, ser luso-canadiano é..." que já vai na 7ª edição. Desde o início, a adesão ao concurso foi enorme. Este concurso, no qual os estudantes dos 7º ao 12º anos podem participar com trabalhos escritos em português ou inglês, visa incentivar os jovens de origem portuguesa a descreverem o que significa para eles ser português vivendo no Canadá.

hos escritos em português ou inglês, visa incentivar os jovens de origem portuguesa a descreverem o que significa para eles ser português vivendo no Canadá.

Sob orientação da directora Josie Caldas, o concurso contou com a colaboração dos professores luso-canadianos para a selecção dos melhores trabalhos: Aida Costa, Celia Bettencourt, Maggie Unção e Steve de Quintal.

O concurso contou igualmente com o patrocínio da Ferma Food Products e Nova Era Bakery que estão ligadas à Federação, assim como com o apoio do Dr. Júlio Vilela, cônsul geral de Portugal em Toronto. A Galeria Almada Negreiros voltou a ser o local "simbólico" para a entrega dos prémios.

A Federação continua a afirmar-se neste campo educativo. Esperamos contar com ainda mais apoio para prosseguirmos e melhorarmos este concurso.





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Angelo Vinci - WSIB
Anibal Claudino - Torlys
Bryan Carvalho - Lawyer
Carlos Soares - Mortgage Alliance
Cheryl Tucker - WSIB
Cristina Rosário - BMO Bank of Montreal
Georgette Nunes - WSIB
Giuseppe Arpino - Business Coach
Jamie Iria - Creative 7
Matthew da Silva - Student
Paul Viveiros - Lloyds TSB Offshore

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FPCBP marca presença na Parada de Portugal



Dando continuidade à missão de participar e contribuir para eventos da comunidade portuguesa, a Federação de Empresários e Profissionais Luso-Canadianos voltou a marcar presença na Parada do Dia de Portugal, em Junho passado.

O actual executivo, juntamente com alguns membros, desfilou ao longo da rua Dundas tendo interagido com os portugueses que se reuniram para ver a Parada.

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Convite

O Cônsul-Geral de Portugal em Toronto, **Dr. Júlio Vílela** e a Senhora Presídente da Federação de Empresários/as e Profissionais Luso-Canadianos/as, **Drª Tina Martins**, têm o prazer de convidar V. Exª para: The Consul General of Portugal in Toronto, Mr. Júlio Vilela, and the President of the Federation of Portuguese Canadian Business and Professionals, Mrs. Tina Martins, request the pleasure of your company at:

Nova Road Show

apresentado pelo

Professor Doutor José Ferreira Machado,

Dean da Faculdade de Economía, da Uníversidade Nova de Lisboa

día 27 de Setembro, pelas 18H00

presented by

Professor lose

Professor José Ferreira Machado,

Dean of the School of Economics, of the Universidade Nova de Lisboa

September 27th, at 6:00 pm

A Nova é a maís internacional Escola de Gestão e de Economía em Portugal, a primeira a ter tido acreditações internacionais, a primeira a ter oferecido um MBA e a única a oferecer o Mestrado em Gestão Internacional do CEMS. Além disso, o ensino é em língua Inglesa em todos os níveis, facilitando a integração de alunos que não dominem a língua portuguesa.

Nova is the most international Business and Economics School in Portugal, the first to have had international accreditations, the first to have offered an MBA, and the only one offering the CEMS Master in International Management. Also, teaching is fully in English at all levels, facilitating the integration of students who do not master the Portuguese language.



O Professor Doutor João Ferreira Machado faz-se acompanhar pelo Sub-Dírector para Assuntos Internacionais, Professor Doutor João Amaro de Matos, o Dírector-Executivo da Formação de Executivos, Dr. Nadim Habib, o Sub-Dírector Adjunto para Comunicação e Imagem, Dr. Jorge de Sousa e a jornalista do Expresso, Ana Sofia Santos.

O Nova Road Show tem o objectivo de apresentar os projectos da Faculdade de Economía (FEUNL) à comunidade Luso-Canadiana e a outros parceiros académicos e empresariais interessados e bem assim de compreender como melhor servir e interagir.

"Our vision is to be among the best in Europe."

Professor João Ferreira Machado will be accompanied by the Associate Dean for International Affairs, Professor João Amaro de Matos, the CEO for Nova Forum Executive Education, Dr. Nadím Habíb, the Director for the School's Communication and Image, Dr. Jorge de Sousa as well as "Expresso" journalist Ana Sofia Santos.

The Nova Road Show aims to present the projects of the School of Economics (FEUNL) to the Luso-Canadian community and other interested academic and business partners, as well as to try to understand how to better serve and interact.



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