

## FPCBP at EXPO'98

For the opening of the last World Exposition of this millenium on May 21, 1998 the Mayor of Lisbon, Dr. João Soares invited the Mayor of Toronto, the Honourable Mel Lastman, to celebrate this great event in Lisbon.



The Mayor of Toronto's gift to Lisbon

Mayor Lastman accompanied by councillors Mário Silva, Joe Pantalone, Dennis Fortinos and Betty Disero was joined by a delegation of distinguished representatives of the

(Toronto is a candidate to hosting the 2008 Summer Games). Japan's and Canada's pavillions were also viewed. Welcoming receptions awaited our delegation everywhere particularly at Canada's pavillion by Commissioner Sir John Roberts, followed in each case by a guided tour of outstanding displays on the theme of EXPO "The Oceans - A Heritage for the Future". The day ended in a high note with an excellent reception at the residence of Canada's Ambassador to Portugal the honourable Patricia Marsden-Dole.



Carlos Laborde-Basto, Roy Gomes and Mário Silva at the Mayor of Lisbon Lunch

Portuguese-Canadian community for the occasion. Councillor Mario Silva courteously invited the Federation of Portuguese-Canadian Business and Professionals (FPCBP) to participate in the Toronto delegation. Board members Carlos Laborde-Basto, vice-president; Eugénio Medeiros, director; and Roy Gomes, director, took leave of their affairs in Portugal for two days to participate in a hectic but most rewarding program of events in the Portuguese capital.

Highlights of the day included Lisbon Mayor's lunch at Mitra Palace, a magnificent setting for the official ceremonies, followed by a visit to three pavillions at EXPO'98. The first was the International Olympic Committee pavillion



Members of the Expo '98 delegation

Our most sincere thanks to Mayor Mel Lastman, and especially to Councillor Mário Silva, for inviting the FPCBP to join the Toronto delegation at the inauguration of EXPO'98.

By Carlos Laborde-Basto and Roy Gomes.

## FRANK ALVAREZ honoured with Comendador da Ordem de Mérito

*O presidente da república, Jorge Sampaio, decidiu agraciar Frank Alvarez, presidente da rádio multicultural CIRV fm 88.9, com o grau de Comendador da Ordem de Mérito, por ocasião do Dia de Portugal, de Camões e das Comunidades Portuguesas. As insígnias da comenda outorgada a Frank Alvarez serão entregues quando a Chancelaria das Ordens Honorificas as enviar para o Canadá.*

All to often one's outstanding work, which provides meaningful contribution to our community, go unnoticed. We are therefore pleased and fortunate to share in the recognition provided to one of our most illustrious members - Mr. Frank Alvarez. On June 20, 1998 Frank deservedly received a special honour of merit in Ottawa, presented by Duarte de Jesus, Portugal's Ambassador to Canada, on behalf of the Portuguese President to acknowledge Frank's extensive dedication to the Portuguese community in Canada and for increasing the visibility of our culture with dignity and pride.

Frank's accomplishments and successes are indeed appreciated and we join him in this celebration.

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Frank Alvarez

As president of CIRV FM 88.9 radio Frank carries the messages and voice of our community. He has developed the most widely listened to multicultural radio program. A study conducted by AC Nielson Research found that 88.9 CIRV fm is the most frequently listened to radio station by Portuguese Speaking Canadians in the Toronto area. According to AC Nielson Research Frank's FESTIVAL PORTUGUESE TV has also captured the widest Portuguese Television viewing audience.

This did not happen suddenly, Frank emigrated to Canada in 1967 where he started as a part-time announcer for local Portuguese radio and TV. In 1973 he produced and hosted a weekly program at Metro Cable Television and led many initiatives in Portuguese performing arts. In 1975 he became President of Salva Organization Ltd and produced Portuguese programming on Global TV. His other achievements include directorships on various local company boards and having been FPCBP President. His many awards also include Certificate of Merit Proclaimed in 1993, Commemorative Medal for 125th anniversary of the Canadian Confederation and being documented as a national Canadian interest as one of very few published in Canada's Who's Who.

We commend Frank and take pride in this honour. Frank has been applauded for his exemplary work by all levels of government, including commemorative plaques presented by the Federal Government, special acknowledgement of Merit Award from Province of Ontario by Premier Mike Harris and a personal presentation by Mayor Mel Lastman on behalf of the City of Toronto. This high Honour of Merit being bestowed upon Frank is a testament to his abilities and recognizes his participation in our community. We need more people like Frank to speak out, revere and advocate people of Portuguese heritage. We look forward to Frank's continuing success and leadership.

Thank you Frank for displaying our community's worthy contribution to the Canadian fabric and congratulations on your award!

A. Charles Sousa - Director



## AÇORES - A Tragédia!

Tremores de terra nos Açores não é novidade, mas quando causam vítimas a tragédia toca todos que têm coração Português. No passado dia 21 de Julho a terra estremeceu no Faial e no Pico espalhando destruição, terror e desgraça entre os ilhéus. Freguesias e lugares como Ribeirinha, Pedro Miguel, Flamengos, Lombega e Cedros no Faial sofreram elevados danos e viram o luto envolver as suas gentes, também no Pico, São Jorge, Graciosa e Terceira mais derrocadas e mais danos somaram-se aos milhões de contos a contabilizar. Mas o pior, foi o trágico balanço de vida que atingiu cerca de 10 mortos, 90 feridos e 1500 desalojados. Agora começa o desafio de reconstruir e de restabelecer a normalidade. Tarefa gigante, mesmo nestes tempos em que a voz humana se faz chegar instantaneamente a pontos opostos do mundo!

A voz do desespero chegou célere a portugueses em toda a parte. A Federação de Empresas e Profissionais Luso-Canadianos respondeu ao apêlo da estação de rádio CIRV com o seu donativo e expressa profundos sentimentos às famílias das vítimas e desejos de rápido restabelecimento do dia a dia a todos os Açorianos.

C. Laborde-Basto - Director

### 1998 BOARD OF DIRECTORS

Your directors have been appointed and mandated to build on FPCBP's strong foundation. These volunteers are anxious to serve your best interests and work with you to promote our non-profit organization to unite business and professional people of Portuguese origin. We aim to foster and develop business ties within and outside the community. FPCBP is governed by a board of 12 directors and 3 trustees mentioned below. We are accountable to all members in maintaining and promoting, through various subcommittees, FPCBP's image and to provide organized events throughout the year. This includes, among other things, our monthly Business Forums, an annual Golf Tournament and especially our Annual Awards dinner where we recognize outstanding achievement in the business community and in academic excellence. FPCBP is proud to foster the oldest and largest scholarship program in the Portuguese community.

#### Your Executive includes:

Name	Telephone	Fax
David Costa President Lawyer and previous scholarship recipient.	(416) 535-6329	(416) 535-4735
Carlos Laborde-Basto Vice-president Professional Engineer	(416) 393-3496	(416) 486-2406
César de Morais Treasurer A founding member	(416) 766-0875	(416) 766-3708
Mariette Matos Secretary Lawyer working in the financial industry	(416) 814-7174	(416) 947-7820

#### Your Board of Directors includes:

Mário Augusto Investment Advisor	(416) 8427292	(416) 842-7282
Augusto Costa Chief Legal Administrator	(416) 535-6329	(416) 535-4735
Rui Gomes Businessman	(905) 866-5444	(416) 889-4467
Luis Louro Prominent Jeweller & Entrepreneur	(416) 961-4653	(416) 961-4653
Eugénio Medeiros Professional Photographer	(416) 658-1809	(416) 923-5498
José Pinto Financial Planner	(516) 503-4429	(416) 503-4531
Charles Sousa Trustee Corporate Banking and Financial Management	(905) 897-8101	(905) 897-8086

#### Your Trustees include:

Luis Arruda Past president and long standing member	(416) 531-4674	(416) 535-4951
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## GOLF TOURNAMENT - Everybody wins

On behalf of the board we would like to thank the golf committee and acknowledge our members who assisted the committee. They are John DePonte, Paul DeMelo and Fló da Silva for her collaboration with flyer and brochure. We especially thank Carlos Teixeira for his strong commitment and success in obtaining outside contributions.

But most of all we appreciate the generous donations of our sponsors that enable such an event to occur and which give FPCBP the ability to source money for the university scholarship fund.

FPCBP endeavours to promote professionals and foster business both within & outside the Portuguese Canadian community and we congratulate our many members and guests for participating in such an event to facilitate this cause.

### Labatt Breweries - major sponsor

This year's major donor and lead sponsor was Joe Eustáquio on behalf of Labatt Breweries Ontario. We thank Joe Eustáquio personally for his indulgence and patience and for his continuing support. At the last minute Joe fostered the necessary funding to make the event worthwhile and provide everyone with wonderful shirts.

More importantly Labatt has been a strong supporter of the community and that is largely due to Joe's leadership. He is commended for excellence in uniting the community and attempting to bring together the people and businesses of our heritage.

We congratulate him and express our gratitude for his support at

this tournament. More importantly we thank Joe Eustáquio for his extensive involvement as President of ACAPO and for his participation not only with the Federation but with the entire community.

### Air Transat - major sponsor

Air Transat was also a large contributor this year. Kevin Kalbfleisch and Paula DeCampos were kind enough to donate 4 round trip airfare tickets anywhere to Portugal or the Azores. The trips were auctioned for \$2,500 that evening. We look forward to Air Transat's continued success and participation in the community.



Best Past President's Foursome and Candace (Miss Chin Bikini)

We also thank CPTV Productions who filmed the event and captured some of the rarest drives and puts. They have provided video tapes for 20 lucky hole sponsors - who were drawn from random. Additional video tapes are available to anyone for only \$20 each.

Other major prizes included a deluxe leather reclining chair from Artnova Plus, a mountain bike from Raleigh Industries, a RCA Colour TV from Advanced Electronics Ltd., bottled water from Atlantic Pride Fisheries,

hand rolled cigars from Rogues Restaurant, Phantom of the Opera Tickets from Louro Family and private FPCBP labelled wines from Davenport Winemaking Inc. The many table prize sponsors were tremendous and their generosity is also most noteworthy.

Such an event is only possible with your help. Your continuing donations and participation go a long way to sponsor the university scholarship fund. Thank you all for making the event a great success!

*A. Charles Sousa - Director*

## U of T Study of Portuguese Business Evolution in Canada

On Thursday June 25, 1998, FPCBP arranged its 3rd Business Forum of the year presented by Professor Carlos Teixeira at the New Casa Abril.

Carlos Teixeira is a Professor at the University of Toronto, Department of Urban Geography. Professor Teixeira presented his research on The Structure and Evolution of Portuguese Business in Canada.

Professor Teixeira highlighted that Canada is a country of immigration, and that

Toronto has become its most important port of entry. It is widely recognized that the economic contribution of immigrants has always been a driving force of Canadian immigration policy and that the success of immigrant settlement is affected critically by economic integration. Many studies focus on the question of why certain ethnic and immigrant groups concentrate in entrepreneurship and what factors facilitate the phenomenon. However Canadian literature dealing with Portuguese business is scant. To date there has not been a comprehensive Canadian Study that has attempted to examine the role and impact of the Portuguese business in the context of Canadian ethnic entrepreneurship. The purpose of Professor Teixeira's study is to add to the empirical base of knowledge on ethnic

entrepreneurship in Canada by examining the behaviour strategies and barriers faced by Portuguese entrepreneurship in Greater Toronto Area and to evaluate how ethnicity impacts on the success of Portuguese owned businesses.

We very much appreciate Professor Carlos Teixeira's time and effort to enlighten and educate us on the evolution of Portuguese business in Canada. We look forward to the results of his study in the later part of 1998. We also like to thank Mariette Matos, FPCBP Secretary & Director, for heading and coordinating FPCBP's monthly Business Forum programs.

*A. Charles Sousa - Director*

## 1998 GOLF TOURNAMENT was not dampened by rain delay



President of FPCBP, David Costa

FPCBP held its annual golf tournament on a sunny July 16th at Hunter's Glen Golf and Country Club. Although Mother Nature's torrent forced us to reschedule from the prior week, the event was very successful. There was a record number of booked participants with double foursomes on most holes. All par 3's were prize holes and every golfer went away with multiple prizes. Tito Fernandes provided a Jaguar sponsored by Azores Car Sales, Joe Da Costa offered a Cadillac from Addison on Bay and Carlos Teixeira donated a \$10,000 trip to Azores Portugal sponsored by D.S. Teixeira and Associates. One golfer was only six inches away from winning a car and a cruise to Bahamas - better luck next year. We also commend and thank our record number of 44 hole sponsors this year which made the event most memorable and provided an effective contribution to our scholarship fund. You are as follows:

### MAJOR SPONSORS:

**Labatt Breweries Ontario** - Complimentary Golf Shirts  
**Air Transat** - 4 Complimentary Round-trip Airfare Tickets to Portugal

### HOLE IN ONE SPONSORS:

**Addison on Bay**, Joe Da Costa featuring a Cadillac, 4 Trips to Germany, a cruise to the Bahamas, and a set of Maxfli Golf

clubs.

**D. S. Teixeira & Associates**, Carlos Teixeira, featuring a \$10,000 Trip to Azores, Portugal in 1999 hosted by Miss. Chin Bikini  
**Azores Car Sales Ltd.**, Tito Fernandes featuring a Jaguar VDP

### HOLE SPONSORS:

Artnova Furniture Plus  
 Atlantic Pride Fisheries  
 Apex Locksmiths & Security  
 Banco Espírito Santo  
 Banco Comercial dos Açores  
 Bank of Nova Scotia  
 Canada Trust  
 CIRV FM 88.9  
 CHIN Radio  
 Cardinal Funeral Homes  
 David Costa & Associates - Barristers & Solicitors  
 Davenport Winemaking Inc.  
 De Ponte & Scalisi - Barristers & Solicitors  
 Euro Molds Inc.  
 Favas Insurance Services Inc.  
 Gente da Nossa/CPTV Productions  
 Iberia Insurance Brokers - Luis Soares  
 Keyser Mason Ball - Barristers & Solicitors  
 Louro Jewellers  
 Locomote Systems Inc.  
 LS Signs Ltd.  
 Merit Metal Industries Inc.  
 Montepio Geral  
 Olympic Tool & Die Inc.  
 Paparazzi Restaurant & Night Club  
 RBC Dominion Securities - Mário Augusto  
 Reliable Glass Tek  
 Renaissance Convention Centre  
 Rogues Restaurant  
 Rocco Galati / Roger D. Rodrigues - Barristers & Solicitors  
 Royal Bank Financial Group  
 Sintra Wine Bar & Grill  
 Sottomayor Bank Canada  
 The Regional Insurance Services Inc.

Tranquility Financial Services  
 Shorewood Packaging Corporation  
 Canada Ltd.  
 Streamline Magazine  
 Victor Ferreira Insurance / Financial Services  
 Vinga Foods

Added to the FPCBP Master Trophy will be this year's low gross winner Mr. Peter Eftaxias. His name will be engraved along side last year's winner and displayed at the Federation's office. As a takehome prize, all winners received beautifully custom engraved glass carvings produced by Marco Benigno (Verrage Glass and Mirror Inc.) with a bevelled FPCBP logo and the sponsor's name prominently displayed. Canada Trust sponsored the major winner, Euro Moulds sponsored the President's trophies, Shorewood Packaging sponsored the Best Golfer in the Eighties and Labatt Breweries Ontario sponsored Best Golfer in the Nineties. The winners were as follows:

**Best Golfer Low Gross:** Peter Eftaxias.

**Best Group Low Gross:** Tony Pereira, Garth Walkden, Bill Scotland.

**Best Past President Low Gross:** Raimundo Favas.

**Best Golfer Low Net:** Joe Barcelos.

**Longest Drive:** Phil Soares.

**Closest to the Pin:** Manny Andrade.

**Best in the Eighties:** Tony da Costa.

**Best in the Nineties:** Tony Pereira.

**Best Past Presidents' Group:** Raimundo Favas, Irnani Basini, John Dare, Tony Carvalho.

**Most Honest Golfer:** Helena Napoleão.

On behalf of the board we wish to thank this year's golf committee which included past directors Carlos Teixeira, John De

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2nd best foursome

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Ponte and Paul DeMelo, and present directors Charles Sousa, Gus Costa and Joe Pinto. We further thank all volunteers that helped put the event together, namely Denise Costa, Lisa Costa, as well as our able body treasurer and bill collector, Mr. Cesar De Morais. We also acknowledge the endless efforts of Fló Da Silva from Streamline Magazine who produced the brochure of sponsors and was instrumental, together with Candace (Miss Chin Bikini), in selling raffles at the event.

The numerous table prizes were extraordinary. The committee recognizes and appreciates all donors for their generosity.

We hope that all had fun and we look forward to your participation and more winners next year.

*Joe L. Pinto - Director*

## Nominations Welcome

We are once again approaching our Annual Awards Dinner and we seek your help to recognize those individuals whose successes are either well known or not known at all. These are individuals who impress you with their devotion to succeed in their work with special care for their community.

If you or someone you know is outstanding in their industry or profession please let us know. We are inviting nominations for ENTREPRENEUR and PROFESSIONAL OF THE YEAR. The awards will be presented at the FPCBP Annual Dinner scheduled for November 14, 1998. We ask that all nominations be mailed to our offices or please feel free to contact anyone of our directors directly. Please enclose the candidate's resume with as much information as possible.

*Louis Louro Jr. - Director*

## Business Forum - Economist Carlos Leitão

On May 28, 1998, hosted by the Renaissance Convention Centre, we had the pleasure to hear Carlos Leitão, an esteemed Economist with Royal Bank, as part of FPCBP's ongoing series of Business Forums.

Carlos responsibilities include, among other things, forecasting Canadian and US economies, as well as contributing to a Financial Markets monthly publication. He spoke to us about the economy and more specifically "discussed forecasts and risks in our market place".

Mr. Leitão is a native of Peniche, Portugal who graduated from McGill University in 1979. He joined Royal Bank's Economics department in 1982. Soon after, he was a member of the Sectoral Analysis Group where he was responsible for a wide range of industry risk assessments. At present, Mr. Leitão heads the bank's Regional

Analysis Team where he is responsible for evaluating provincial business conditions.

Mr. Leitão frequently writes articles in economic journals. It was our pleasure to have him share his insights. We commend Carlos for a job well done. Carlos warned us back in May that the Canadian dollar was highly dependant on many other factors besides a good stable Canadian economy. He explained how Canada's delicate reliance on volatile global "commodity" prices may directly impact a lower C\$ value. Still, we didn't believe it would fall that hard... if even at all!!

We thank Carlos for an excellent presentation! We were very impressed with the quality and clarity of his delivery. Our members were delighted by his interactive style and we anxiously await his next performance. Simply put, he succeeded in making a very informative economic session...fun!

*A. Charles Sousa - Director*

## Family Service Association of Toronto

António Azeitona, Social Worker, together with Sociedade dos Deficientes Físicos Portugueses do Ontário have put together an advisory board seeking help from our business community to employ adults with special needs who feel displaced from the workforce due to our

stigma of physical and mental disabilities. This inclusion program addresses the particular needs of less fortunate people in the Portuguese community and it proposes a supplemental of benefits for those companies who desire to work and encourage the development of selected candidates' skills. Further details are available by contacting António Azeitona at (416) 595-9230 ext. 232.

## 1998 Scholarship Awards

Please be advised that FPCBP is now accepting applications from all post secondary students for the 1998 scholarship awards. Last year FPCBP gave 10 awards of \$1,700.00 each. We hope this year's donations will be even higher. Please apply early. For further information, please write to FPCBP, 1284 Dundas St. W., Toronto, Ontario M6J

1X7. Tel. (416) 536-8874, or contact Luis Louro, Scholarship Chair Person, at tel & fax (416) 961-4653.

Furthermore, FPCBP extends an invitation to all businesses and professionals to participate in offering financial support as a sponsor for this extremely important endeavour. For further details on how to contribute, please contact Luis Louro at (416) 961-4653, or Charles Sousa, at (905) 897-8101.

Visit our web page

[www.cybergenie.net/fpcbp/](http://www.cybergenie.net/fpcbp/)

## 1998 Calendar of Events

We thank members for continuing to solicit and promote FPCBP's good cause. By bolstering our membership we can further enhance our standing within the community. Your philanthropic efforts have helped to promote education and business awareness that benefit many and helps to solidify our prominence within the Canadian Business environment. Our goal is to significantly increase our level of paid members so we may produce better programs and advocate more appropriately the needs of our business community. This is in addition to the following:

### BUSINESS AND PROFESSIONAL FORUMS

**April 15, 1998** - FPCBP hosts meeting with Heads of Ethnic Business Groups at Ontario Club

**April 23, 1998** - Property Tax Assessment with MPP Carlos De Faria and Councilor Mário Silva hosted at Lisbon by Night

**May 23, 1998** - Expo'98 Meeting in Portugal with Lisbon Mayor Dr. João Soares and Toronto Mayor Mel Lastman.

**May 28, 1998** - Economic Overview and Market Risks with Royal Bank's Economist Carlos Leitão hosted at Renaissance Convention Centre

**June 25, 1998** - Discussion on Portuguese Business Evolution in Canada with U of T's Professor Carlos Teixeira hosted at New Casa Abril

**September 25, 1998** - Farewell dinner to the Consul General of Portugal

**September 30, 1998** - Manuel Mira, industrialist and author of "The Forgotten Portuguese", discussing history of portuguese settlements in North America before Columbus

**October 22, 1998** - Dinner in memory of the late João Neves

**GOLF TOURNAMENT:** held July 16th at Hunter's Glen Golf and Country Club

**ANNUAL AWARDS DINNER:** Scheduled for Saturday November 14, 1998

## MEMBERSHIP DIRECTORY

Our 1998 membership directory is nearly complete. Many of you have updated your address and phone numbers; but, we encourage those who have not been contacted to complete the registration form below and return to FPCBP offices immediately. We also welcome those who wish to become new members to act quickly so that everyone will be included in the directory this year. You may contact any one of the FPCBP Directors who would be happy to take down your information.