



Federação de Empresários e Profissionais Luso-Canadianos

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To Whom It May Concern:

For 25 years the FPCBP has worked tirelessly in the Portuguese community to support our youth, celebrate business and professional excellence, and foster political visibility. To mark this important milestone, the FPCBP is producing a special commemorative magazine to celebrate our history, and the accomplishments of the Portuguese community.

The commemorative magazine is a first for the FPCBP, and for the community. This one-time collector's edition magazine will be approximately 72 colour-pages, including photos, ads and mostly English text. The magazine's cover story will be written by Isabel Teotonio, a Portuguese Canadian journalist with the Toronto Star, and will pay tribute to the FPCBP's rich history and significant contribution to the community over the past 25 years.

In addition to highlighting the successes of the FPCBP over the past quarter of a century, the magazine will also celebrate the Portuguese community, and will serve as a tool to further promote the community's many diverse businesses. As such, we have set aside 28 pages for advertising, and are already almost 50 per cent sold out! The demand has been phenomenal. Do not miss the opportunity to place an ad in the FPCBP's commemorative magazine. Contact the FPCBP's office as soon as possible to purchase your ad space – space is limited. We continue to be grateful for the ongoing support from our members, sponsors and vibrant community. Help ensure the FPCBP's commemorative magazine is a phenomenal success by placing an ad in this very special silver anniversary edition.

The magazine will include essays about Portuguese culture, business and immigration by various professors, and will contain a feature on successful fashion designer Arthur Mendonça. The magazine's cover will be shot by photographer Jorge Pimentel, and journalist and writer, Humberta Araújo will contribute a story about Portugal and the EU. We have also secured an interview with Nelly Furtado for a feature story on the Portuguese Canadian singer/songwriter. Anne Marie Aikins, a reporter with Novae Res Urbis (NRU), will interview Nelly for the FPCBP's 25th anniversary magazine.

The magazine will be unveiled at the official 25th anniversary celebration on Tuesday, December 5, 2006 at Revival on College St. Join us for the celebrations and remember to book your ad space today!

Yours truly,

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